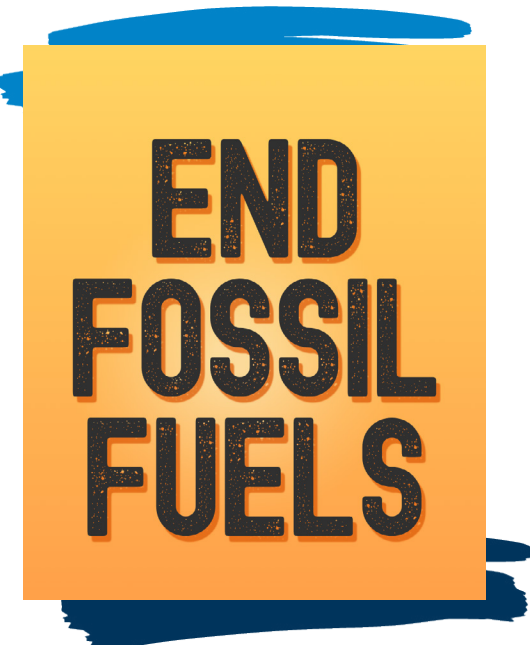




350 BAY AREA ANNUAL REPORT 2023



This is the 2023 Annual Report for 350 Bay Area, a 501c3 non-profit.
[See the Annual Report for 350 Bay Area Action, a 501c4 non-profit here.](#)



END FOSSIL FUELS

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Note From the Executive Director

As part of 350 Bay Area's growing community of people engaged in the work for real and just climate solutions, you are well aware that progress is too slow. Too much power resides in the hands of the fossil fuel industry, which has seemingly infinite amounts of money and influence.

We are the solution. What do we have to counteract that power? We have our voices; we have each other; and we have the momentum we have gained and are building by working together. We also have the power of location: by influencing policies in the Bay Area and California, we influence policies throughout the world, such as our aggressive targets for phasing out gas-powered vehicles, and methane-fired water heaters and furnaces.



Photo from Equitable Policies to Reduce Carbon Emissions Forum 2023 | Photo Credit: UUSF

These and many more effective local and state policies result in, not just emissions reductions, but also in breaking the absolute stranglehold of the fossil fuel industry. Policy makers, pushed by 350 Bay Area and many other community groups, are increasingly willing to take action in the face of industry opposition.

350 Bay Area continues to build the community of voices pushing for action: we're not just growing in breadth of numbers, we're growing in depth of supporters who are getting skilled up in advocacy and responding to our calls to action. Our youth-led Mobilizing Team is growing as well, and supports creative direct actions, as well as monthly gatherings that educate our supporters about the issues and give them a chance to take action on the spot.

Our new Clean Indoor Air programs provide immediate relief to people living with high levels of dangerous air pollution while giving us the information we need to develop policy solutions to rapidly scale access to air purifiers to low-income communities disproportionately impacted by air pollution.

This Is Our Chance. We strongly believe that people will choose healthy, just, and thriving communities driven by clean energy over dirty air, water and soil from fossil fuels. We are heartened that you and hundreds of organizations and millions of individuals agree with us, because this is what it will take: a groundswell of voices demanding action.

Together, you and 350 Bay Area, continue to make solid strides to speed the shift away from fossil fuels in California. **Thank you** for your support and enjoy this update on the impact of your contribution.

With heartfelt appreciation,

Laura

Laura Neish, Executive Director
350 Bay Area



Photo Credit: 350 Bay Area

We Are Creating a Fast Path to Clean Indoor Air, Prioritizing the Heavily Impacted Front-Line Communities

Air pollution is deadly; the damage from exposure to fine particulates (PM2.5) is cumulative, with no safe level of exposure. Low income neighborhoods and communities of color are disproportionately impacted by high, consistent levels of toxic air pollution, a grievous example of environmental injustice. For people living near freeways, ports, distribution centers, refineries, and such, the health burden is significant. Climate change exacerbates the impact with hotter and more frequent heat and heavy smoke events.



Photo Credit: Jack Fleck

350 Bay Area is working with community partners to provide clean indoor air. We are partnering with mutual aid group Common Humanity Collective to provide DIY air purifiers to Bay Area communities, focusing on areas with poor ambient air quality. These DIY air purifiers use box fans and furnace filters, providing an effective and affordable solution. Typically the DIY air purifiers are built and distributed



Photo Credit: Jack Fleck

during community events, providing the community engagement and the opportunity to start conversations about the importance of clean air and local efforts to fight air pollution.

350 Bay Area has also designed and launched a study to evaluate the impact of providing low-income households with air purifiers and portable heat pumps to provide cooling for hot days, and efficient low-carbon heating in the winter. The study will quantify improvements in indoor air quality and temperatures, and will give us critical information for shaping specific policy design that can be rolled out quickly to improve lives all across the Bay Area.



Photo Credit: 350 Bay Area

We Are Speeding the Shift to Carbon-free, Affordable, Safe and Accessible Mobility for Everyone.

2023 saw continued rapid electrification of transportation – trucks, cars, school buses, and e-bikes. The Bay Area led the state and the country with EVs comprising 37% of all new car sales in 2023. The state's 2023 level of 25% is also good news, and puts the state on track to reach 100% EV sales well before the 2035 phase out date for gasoline powered new car sales.

350 Bay Area's Transportation team has worked to push and promote this transformation, which will provide cleaner air, slash GHG emissions, and at least start to put oil refineries out of business. Part of our work here is to face the challenge of providing a just transition for refinery workers, and all workers impacted by changing conditions.

The biggest challenge with the transition to electric vehicles is to provide enough charging. People will not buy an EV if they have no place to charge. Many people do not have a garage, dedicated parking space or driveway. We are working to push cities and counties to provide curbside charging, workplace charging, and explore other innovations for public charging.

- ⚡ We fought for new statewide building codes that will require EV charging outlets at all residential parking garages. We didn't get all we wanted, but it looks like the next round of codes will meet our demands.
- ⚡ We supported regulations to require zero emission trucks, and we were pleased that the California Air Resources Board set 2036 as the phase-out date for diesel truck sales.
- ⚡ We are working with a coalition, Voices for Public Transit, to find a more progressive way to fund transit instead of relying on sales taxes.

It's not just about EVs. The team is also working hard on equitable access to public transit and streets that are safe for active mobility: walking, biking, scootering, and other fun wheeled options.

Bike and Walk for the Planet Events - Embodying Fossil Free Transit

This year we hosted our third annual biking and walking event series to empower our communities to embody climate solutions! We offered guided walks and biking routes over two weekends to promote and embody the transition away from fossil fuels. Each event featured inspiring speakers, climate points of interest along the way, and community-building. We hope you join us next spring!



Photo Credits: 350 Bay Area

We Are Accelerating The Fossil Fuel End Game to Achieve a Just Transition

350 Bay Area Influences Public Opinion & Decision Makers

Our movement targets policy makers and the media. We uplift and amplify the voices of regular people, people working and living their lives in the shadow of the climate crisis and other deadly impacts from fossil fuels. 350 Bay Area shapes the climate narrative, demanding smart policy that Ends Fossil Fuels and speeds the shift to a just, clean energy future.

Accordingly, 350 Bay Area received some extensive news coverage this year such as an Op-Ed "Climate is a disaster" in the San Francisco Chronicle along with one about Mining in Santa Clara in The Mercury News, recognition for our annual Climate Action Night "Earth Day: A time to pause, engage and take action" by The Press Democrat, along with our organizers getting interviewed by NBC, the New York Times and KPFA among others.



Photo Credit: Art Koch

March to End Fossil Fuels

350 Bay Area participated in organizing *The March to End Fossil Fuels* on Sept 17 2023, in New York City. It was a resounding success and one of the largest climate marches in recent history with nearly 75K people flooding the streets.



"It was incredible to be a part of the convening of so many amazing organizers from across the movement and the country. The energy and solidarity that came from this massive collaboration was electric, and the connections and inspiration we're taking away from NYC will absolutely fuel our continued fights here at home."

— Zoe Jonick, 350 Bay Area Organizer (featured left)



Photo Credits: 350 Bay Area

We Are Building the Climate Movement and Civic Engagement for Climate Action

Youth-Led Mobilizing Team: Building Momentum and Young Leaders



Mobilizing Team In Action | Photo Credits: 350 Bay Area

The Mobilizing Team has been leading bigger, bolder actions than ever! This year, we've been involved with more direct and disruptive actions which make it much harder for critical targets to ignore our demands.

For example, in June we helped orchestrate a disruption of a law gala where Jody Freeman, Harvard professor and ConocoPhillips Board Member of a decade, was speaking to call out her inaction in the face of the approval of the Willow project. In July, after receiving pressure from disruptive activists at multiple events, Freeman stepped down as Board Member!



Wells Fargo Action 7/2023 | Photo Credit: Leon Kunstenaar



Photo Credit: Joseph DeRose

We were also involved in a San Francisco Wells Fargo protest this October, where 19 activists (including Zoe, our Lead Organizer) were arrested for chaining to one another and demanding they stop funding fossil fuels and the Mountain Valley Pipeline. And again, we were there helping blockade the Federal Reserve in New York City with the wave of actions around the March to End Fossil Fuels. Our tactics are reflecting the urgency of the climate crisis - and the Bay Area youth are driving home the message that we need climate action *now*.

Local Groups Span the Bay Area

350 East Bay

has been meeting with representatives to push for smart climate solutions and has been well received.

- We met with Assemblymember **Mia Bonta**'s staff to prepare her to push CARB to do more after the state emissions report comes out later this year.
- Oakland City Council Member **Janani Ramachandran**, offered her "wholehearted support" for all the items on our health checklist, a project we've been developing to green our cities over the last two years.
- Oakland City Council Member **Dan Kalb**, also liked our suggestions to promote electrification of residences and encourage EV charging stations in new buildings. Dan agreed to set up meetings with appropriate city staff to get their commitment to taking action.



Photo Credit: 350 East Bay

350 East Bay also participated in a rally July 22 urging the city of Oakland to stand strong against coal. The Stop Coal in Oakland case is now in the judge's hands.

350Marin

is continuing to push our cities and county to electrify as much as possible, as quickly as possible, through their committees and workshops. Multiple jurisdictions have either adopted or are considering adopting the Countywide Electric Vehicle Acceleration Strategy, and five of Marin's twelve jurisdictions have adopted the "All-Electric for New Construction" reach code!

Costco's Mega Gas Station was on hold after No New Gas Novato members sued the city for not adequately addressing air quality and health concerns of the project, but now, it is moving. The City of Novato is currently preparing a Draft Environmental Report to comply with the Marin Court's order, making the next few months a pivotal time for action. As such we held multiple rallies to let Novato and Costco know that the last thing we need amidst worsening climate change is to add more "fuel to the fire" with massive fossil fuel infrastructure!



Photo Credit: Leon Kunstenaar

350 Contra Costa

hosted a conference regarding the Inflation Reduction Act (IRA) – Opportunities for Contra Costa. The IRA is landmark legislation which includes \$369 billion for energy security and climate programs over a ten-year period. More than 125 attendees learned about the many resource



Photo Credit: 350 Contra Costa

opportunities that IRA offers and brainstormed ways to collaborate with local governments and community organizations for maximum benefit. Now, videos and [slide decks from the conference are available on our website here.](#)

Earlier this year the Brentwood City Council voted unanimously to extend the city's moratorium on oil and gas drilling for another year. The temporary ban applies to drilling within 3200 feet of "sensitive areas" such as schools and hospitals. While it's in effect, city staff are crafting ordinances that would permanently ban oil and gas drilling. Yay!

350 San Francisco

won funding, with our allies, for the Climate Hub, a place to get advice on removing methane ("natural" gas) and electrification, and funds for phasing out gas-powered outdoor appliances. In our ongoing campaign to get SF funds for electrifying buildings, with our allies we are lobbying the city to include funds for electrification of existing buildings in its upcoming housing bond.



Photo Credit: 350SF

A few other things we've been up to:

- In appreciation of their support for the climate, we also presented Supervisors Melgar, Mar and Mandelman with Climate Hero Awards.
- We helped organize the 3/21 Fossil Fuels Day of action, which closed the block of Montgomery Street around the Wells Fargo offices.
- We worked to support public transit: one of our members participated in a panel on "The Climate Case for Public Transit"; and we handed out "I Ride Public Transit" stickers at the Lunar New Year parade, which this year happened on Rosa Parks' birthday.
- We have continued to participate in the SF Bay Shoreline Contamination Cleanup Coalition, to fight the environmental racism, biodiversity loss, and global heating that threaten the Bay.

350 Silicon Valley

350 SV includes our robust city teams (San Mateo, Menlo Park, Palo Alto) that have been taking climate action through advocacy, outreach, and community! We've been making public comments, collecting signatures, and knocking on doors to push our jurisdictions to transition to electric, and get alternatives to gas appliances like heat pumps and induction stoves into homes in our community. And we've been hosting events all about Transit and Electrification to mobilize Silicon Valley into a swifter, greener transition.



Photo Credit: 350 Silicon Valley

We've also been tabling at farmers markets and several EV expos. Each conversation, comment, and event helps build the momentum for climate action in our community – when we organize from the grassroots up, we win!

Napa Climate NOW!

has been working with the city on an ordinance to ban gas leaf blowers. An important aspect we have considered is how such a ban would hurt Latino businesses and other landscaping companies in the city. To address this, we wrote a grant application and successfully secured money from the government so they could offer a rebate and get the costs of transitioning almost or completely covered!



Photo Credit: Napa Climate NOW!

We are now doing significant community outreach to let people know about the electric leafblower program, including ads in Spanish on the local stations and

tabling at Landscaping and Gardening events – and it seems to be really working! So in the next year when they may consider a ban, most of the local businesses will have already transitioned. Here are not just one, but two articles about it. Next up: reusable food ware and waste reduction ordinances and bans on new gas stations – stay tuned.

350 Sonoma

Every year for the past four years, 350 Sonoma has helped support Climate Action Night, where science fair meets advocacy. Students from local high schools, Santa Rosa Junior College, and Sonoma State convene, learn about the legislative process, and advocate for local and state legislation to address the climate crisis. The process culminates with a community event at the SRJC (or online during the pandemic) where the legislation is presented, the students speak in support, and signatures are collected. The participants separately meet with elected officials to advocate for their adopted legislation.



Photo Credit: 350 Sonoma

We Celebrate Our Allies

This year we celebrated our fourth annual Climate Justice Awards! Our inspiring honorees were



Arieann Harrison,
Founder, The Marie Harrison
Community Foundation
*Leading the Fight for Climate
Justice & Liberation*



Alexi Lindeman & Ian Cohen,
Sustainable Leaders in Action
*Leading the Fight for Climate
Justice & Liberation*



Kobi Naseck,
VISION Coalition
*Environmental Justice
in California*



Maria Salinas with Max Bell Alper,
North Bay Jobs With Justice
Centering Migrant & Labor Justice



Devin Murphy, Mayor
of the City of Pinole, CA
Elected Honoree

Thank you for your leadership and work to make our planet livable, sustainable and equitable for future generations.

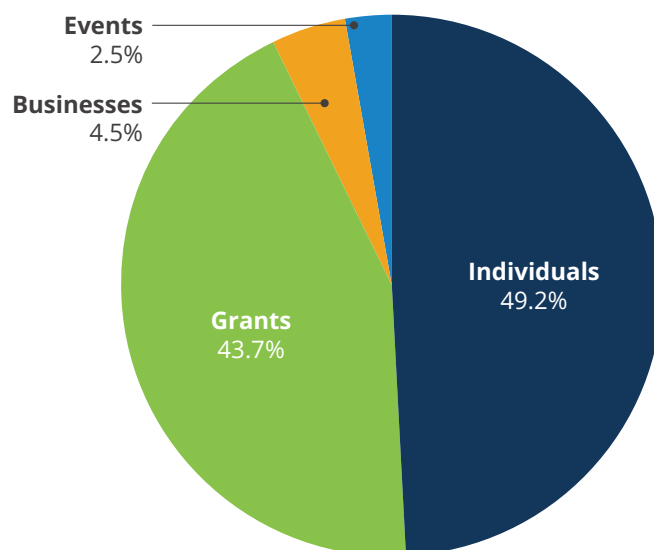
Financial Report

Our budget for fiscal year 2022-23 was \$423,000. We more than achieved that with a total income of \$508,000, but our expenses increased to \$583,000. Most of the increase was covered by grants, but we still incurred a shortfall of about \$77,000. Including all seven local groups, our income was \$551,000.

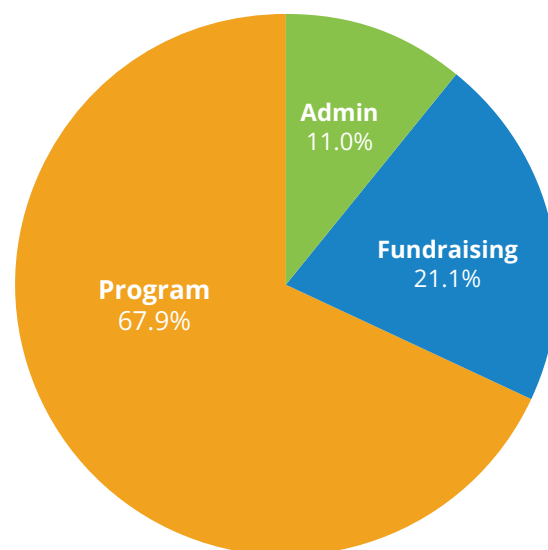
For our current fiscal year 2023-24, our budget is \$524,000. Our Fall fundraising fell short by about \$50,000, leading to layoffs. We are working hard to fill the growing gap, applying for grants and asking for strong support from our many donors to meet this ambitious goal.

We thank each of you – our donors and volunteers – for helping us build this movement to eliminate carbon pollution and achieve a clean energy future with racial, economic, and environmental justice - our mission!

350 Bay Area Income



350 Bay Area Expenses 2022-2023



Team Report

Our Impact



30,000

People taking action



60+

Protests and rallies organized



7.75 mil

Bay Area residents' lives affected



11

Years of climate organizing





Thanks to all of our supporters for making our achievements possible this year!

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350BayArea.org