Stop Fossil Fuels. Build 100% Renewables.

We are standing up to the fossil fuel industry to build a clean energy future. In a year where the climate crisis was compounded by the COVID-19 pandemic and then by the uprising against police brutality and systemic racism, the need for a bold, new reimagining like a Green New Deal that addresses climate, jobs and justice has never been stronger. 350 Bay Area is working harder than ever to make this happen in the Bay Area and beyond.

350 Bay Area is a 501c3 Nonprofit Organization
OUR MISSION:

We are building a grassroots climate movement in the Bay Area and beyond to eliminate carbon pollution and press for socially equitable solutions and a just transition to clean energy.

OUR VISION:

Our vision is that all who live in the Bay Area equitably share clean air, water and soil in a healthy, thriving and stable post-carbon future, benefiting all life.
THIS IS NOT A DRILL

CONTENTS:

Mobilizing for Climate Safety................................. 4
Report from our Executive Director......................... 6
Our New Year of Action........................................ 7
Lessons from Two Crises....................................... 8
Race, Class and Climate........................................ 9
Racial Justice is Climate Justice.............................. 10

MOVEMENT BUILDING, MARCHING, ZOOMING
Climate Strikes.................................................... 11
Climate Emergency Mobilization............................ 12
Coalition Building-Green New Deal........................ 13
Holding Government Accountable........................... 14
Mobilizing-The Fierce Urgency of Now.................... 15
Financials.......................................................... 16
THANK YOU!..................................................... 17
MOBILIZING FOR CLIMATE SAFETY:

We are building a movement to overcome the power of the fossil fuel industry. Mobilizing in the streets, in living rooms, in city halls and government agencies, online with our website, on social media, and at the state capitol — we bring people together to demand action from our elected officials and other policy makers.

We work in coalition with other groups insisting on a stable climate, clean air, and environmental justice for front-line, Black, Latinx, Indigenous and other people of color. Our work for deep, aggressive and systemic change requires all of us, and we are an integral part of a vast network of community groups working at the neighborhood, state and national level.

In addition to years of experience organizing to mobilize people to action, 350 Bay Area brings deep policy expertise - a focus on policy solutions that reduce emissions. As important as it is to get 20,000 people into the streets, it is equally important to get 40 people to a city council meeting, for example, to advocate for aggressive, specific policies to reduce emissions, or 100 people to Sacramento to push for specific meaningful legislation.
350 Bay Area's work is centered on justice: racial justice, labor justice, immigrant justice, and environmental justice, which all overlap. We cannot achieve a clean and just future without evaluating our work through the justice lens. What does that mean? We follow the leadership of the communities most impacted, showing up in support. When we focus on specific policy solutions, we carefully evaluate the potential impact on people and communities, making sure that solutions lift up the disadvantaged first.

The systems that enable the extractive economy to careen out of control, wreaking havoc on climate stability, human health, and the ecological systems that support life, are the same systems that perpetuate and rely upon racism: Racial Justice is Climate Justice.
350 Bay Area Board: Nan Parks, Jack Fleck, Robert Zdenek, Ken Jones, Nan Farley, Laura Neish and Roopak Kandasamy

Report from our Executive Director Laura Neish

350 BAY AREA’S FISCAL YEAR JUST CAME TO A CLOSE AND WHAT A YEAR IT HAS BEEN!

As our fiscal year kicked off in July of 2019, we were hard at work on the logistics to support the Youth Climate Strike happening in the Fall. Youth vs Apocalypse, the youth-led climate justice organization 350 Bay Area formed and incubated, led the organizing that resulted in an estimated 40,000 ACTIVISTS joyfully marching in the streets of San Francisco and rallying at Embarcadero Plaza.

OTHER BIG WINS: the Air District now formally acknowledges that there is no safe level of exposure to fine Particulate Matter, which sets the stage for an aggressive policy to dramatically reduce those emissions. Over 30 cities in California have placed restrictions on extending natural gas to new construction, an important first step to decarbonizing our cities. And our work in San Francisco directly resulted in the permanent closure of 82 city-owned oil wells.

Our organization is evolving too. At the end of the calendar year, we were excited to see Youth vs Apocalypse launch as an independent organization! We were thrilled to support the formation of this dynamic, influential and effective youth-led team, and we are excited about their future. Also, thanks to a generous donor, we have added a young adult and youth organizer to lead our Mobilizing Team. And we continue to adapt to our new virtual world while we support masked and responsible actions to demand racial justice. We are proud to spawn new independent organizations, like Fossil Free California, which grew from the 350 Bay Area Divestment Campaign, and Youth Vs. Apocalypse. We see ourselves as close allies and collaborators with a single mission and purpose.
WE ARE LOOKING FORWARD TO OUR NEW YEAR OF ACTION:

- Our Fossil Fuel Resistance team is pushing hard against fossil fuel expansion proposals in the East Bay, which now include several permit applications for new drilling in Contra Costa County!
- Our work at the Air District will continue to push for an aggressive strategy to move quickly to reduce particulate matter emissions, which yields immediate improvements to the health of fence line communities. That’s in addition to continuing pressure for more stringent rules around issuing permits for refineries to expand.
- Our focus on city and county action continues as we work in a broad coalition to encourage all Bay Area cities to use the Climate Emergency framework to pass ordinances that reduce local emissions.

We are excited to launch a new Youth Climate Organizer in 2020. This project will be focused on building a volunteer mobilization team to include all ages with emphasis on bringing youth & young adults into leadership roles across the organization, with a focus on corporate social and environmental responsibility, and immigration rights, justice, equity, diversity and inclusion.

And there’s a lot more as well - we have an ambitious slate of work ahead of us, and AN EVER INCREASING SENSE OF URGENCY as the world struggles to deal with the already-emerging impacts from a warming planet. Please visit our website to learn more.

MOST OF ALL, THANK YOU FOR YOUR SUPPORT! This has been a hard year for this planet and her inhabitants. Seeing the 350 Bay Area team grow and stand solidly for bold action is a source of hope and inspiration to us all.

Stay healthy, stay strong! With heartfelt thanks to you for being on the team, Laura
WE ARE FACING AN UNPRECEDENTED GLOBAL EMERGENCY

LESSONS FROM TWO CRISES:

- **TRUST SCIENCE** -- even if the problem is invisible, like COVID and climate
- **ACT FAST** -- delay costs lives, and tipping points can happen suddenly.
- **LEADERSHIP MATTERS** -- where elected leadership has been calm, consistent, compassionate and firm, the public has responded to do their part, cooperating and caring for others.
- **FUND PREPAREDNESS** -- COVID is only one of many disruptions ahead-- fires, floods, storms, droughts, sea level rise, heat waves, other diseases, mass migrations. **WE ARE ENTERING A PROLONGED PERIOD OF EMERGENCY.**
- **PREPARE FOR DISRUPTED SUPPLIES** -- Supply chains are vulnerable in times of crisis and climate will disrupt our supply networks even more than COVID (not just toilet paper and soap, but food as well).
- **WE ARE ALL INTERCONNECTED** -- and we are only as resilient as the most vulnerable. We are reliant on our essential workers for our food and care. We must honor them with living wages and affordable health care.
- **ACT FAST TO FLATTEN THE CURVE** of exponentially increasing global temperatures, just as we flatten the COVID curve. **CLIMATE CHANGE, HOWEVER, WILL NOT PEAK AND RETURN TO NORMAL, WE ARE APPROACHING A POINT OF NO RETURN WHERE WE CANNOT REVERSE THE EFFECTS.**
- **MASSIVE SCALE AND IMPACTS REQUIRE GOVERNMENT ACTION**-- the speed and scale necessary to address a pandemic or to address climate change require government action. Businesses can help, but free market solutions will not solve these crises.
- **INDIVIDUAL ACTIONS COUNT** -- practicing physical distancing for COVID, practicing low carbon lifestyles for climate-- we need to practice what we preach.
- **ADDRESS THE HEALTH CRISIS OF POLLUTION** -- pollution makes COVID worse, affecting low income communities the most, and pollution causes climate disruption too. Even so, the Trump administration is **USING THE COVID CRISIS TO ATTACK CLEAN AIR REGULATIONS & fuel efficiency standards** and is giving money to the fossil fuel companies.
- **ACT AT A GLOBAL SCALE** -- we need to help other parts of the world in a pandemic and in the climate crisis.
- **STOP DEFORESTATION AND HABITAT DESTRUCTION** that increases human contact with wild animals, a major contributor to the incidence of pandemics and climate change.
George Floyd was brutally murdered by a Minneapolis policeman on May 25, 2020 as three fellow officers stood by. The horrifying video showing Mr. Floyd being suffocated for over 8 minutes, along with a long series of police killings, sparked a global eruption of protests against police brutality. The uprising underscores the relationship of the climate movement to the issues of racial and economic injustice.

THERE IS NO DOUBT THAT THE WHOLE IMPETUS OF THE CLIMATE MOVEMENT IS SOCIAL JUSTICE. We are fighting for a world where everyone can breathe freely. If we do not stop carbon pollution, we know that the world will be unlivable by the end of this century. And we know that the communities hit first and hardest will be low income and people of color, especially in countries that had very little to do with causing the climate crisis.

We have learned that it is not enough to make it clear that our future requires an end to fossil fuels. Many people will agree, but go on to say, “But I need a job right now.” “I need healthcare right now.” “I need an end to police brutality right now.” “I need to pay off my student loans.” “They are trying to deport me.” These demands for justice have to be met in order for people to be able to focus on the climate crisis.

THAT IS THE BEAUTY OF THE GREEN NEW DEAL. Yes, let’s give you a job that solves the climate crisis—installing solar panels, heat pumps, electric vehicle charging stations, affordable transit oriented housing, weatherproofing buildings . . . And let’s make sure everyone has healthcare. And let’s make education free again (there was no tuition at California public universities prior to the 1970s). And let’s take money that goes to militarism and police abuse and put it to good use in social services and job programs. And let’s take responsibility for the climate refugees that we have created. And let’s hold the fossil fuel industry accountable as we reduce production and demand that polluters pay for decades of lies that delayed action.
RACIAL JUSTICE IS CLIMATE JUSTICE

When we defend frontline communities near refineries, highways, pipelines, oil wells and other fossil fuel infrastructure, we are fighting the fossil fuel industry. When we make sure that all our energy supplies, buildings, transportation, agriculture and industry are designed to ensure equity for low income and Black people, everyone benefits while righting past wrongs. We support Black Lives Matter because we are fighting for justice; along the way, we build a stronger and more unified movement, strong enough to build a more just future for all.

In fact, our movement is much stronger now than it was even a year ago. And, the fossil fuel companies are reeling as their market values have plummeted. Like the collapse of coal companies, fossil fuels are in their death throes. Our job is to make sure this transition happens as soon as possible, and brings in a government committed to racial equality, economic justice, and climate stability.

A PATH TO RECOVERY

- Fight for a just recovery from the COVID-19 pandemic that prioritizes Black communities hit hardest by the virus and supports the MOVEMENT FOR BLACK LIVES’ COVID-19 POLICY PLATFORM.
- Demand a Green New Deal that centers racial and economic justice by investing in Black community and worker needs and divesting from systems of white supremacy, like militarized police, the prison system and the unnecessarily bloated military budget, all of which also favor profits over people.
- Build a multiracial climate movement that shows up to defend Black life, through campaigns that center Black communities and by supporting the demands and campaigns of the Movement for Black Lives.
CLIMATE STRIKES
CLIMATE EMERGENCY MOBILIZATION

STOP THE MONEY PIPELINE
HOLDING GOVERNMENT ACCOUNTABLE

350 Bay Area Action Legislative Committee organized a Youth Meeting with our state legislator Senator Mike McGuire

LEGISLATIVE ACTIONS

350 Bay Area Action Campaigning for SB345 to require 2500 foot setbacks from homes and schools for oil drilling and fracking
MOBILIZING AND MARCHING

THE FIERCE URGENCY OF NOW

FIRE LEAPS ACROSS CARQUINEZ STRAIT – OCTOBER 27, 2019

NOAA Global Warming Temperature Trend Projected to 2031

UN Goal to limit increase to 1.5 degrees

2020 thru June
2019-20 was by far our most successful year financially, in spite of the economic crisis!

Our budget goal for the year was $220,000, but we raised over $300,000! And since our expenses were in line with our budget (i.e. about $200,000 as shown below), we ended the year with a healthy reserve fund.

Thanks to all of you who made the year a financial success!

For 2020-21 we have set an ambitious budget of $262,000. We look forward to working with each of you to achieve that budget and move toward a socially just clean energy future!

Revenue 2019-2020
Total- $300,343
- Individual Donations: 89%
- Grants: 5%
- Corporate Gifts: 6%

Expenses 2019-2020
Total- $198,000
- Programs: 74%
- Admin: 11%
- Fundraising: 15%

54,600 Volunteer Hours
2019-20 FY

Corporate Gifts: Patagonia-- $8000 match for individual donations; Earthwise Energy-- $4000 solar installations; Other corporate matches for individual donors-- $4000