This is the 2018-19 Fiscal Year Annual Report for 350 Bay Area, the 501c3 arm of the 350 Bay Area community.
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**2018-19, A Year of Resistance, Persistence, and Building for a Fossil Free Future**

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**Our Mission:** *We are building a grassroots climate movement in the Bay Area & beyond that achieves deep reductions in carbon pollution and presses for socially equitable solutions and a just transition to clean energy.*

350BayArea.org
It’s been a busy and exciting year for 350 Bay Area. We truly appreciate our team of supporters as we work to achieve deep reductions in carbon pollution throughout the region.

Our small staff supports a quickly-growing group of dedicated and capable volunteers who fight against powerful fossil fuel, utility, and other business-as-usual, entrenched interests. Our teams collaborate across 350 Bay Area and its local groups, and with other community groups, building strong networks to support the work and each other as we work to move quickly to an economy powered by 100% clean energy; to end fossil fuel expansion and to ramp down our dependence on fossil fuels; and to facilitate clean, affordable, and just mobility, all while ensuring a just and equitable transition.

We are pushing back against expanded local fossil fuel infrastructure, like refinery expansions, and the expansion of other infrastructure that would greatly increase the movement and processing of coal and oil in the region.

350 Bay Area local groups are working at the city and county level to get Climate Emergency Resolutions passed, and to facilitate the collaboration and resource-sharing among city and county governments so resources and ideas can be shared. The Climate Emergency Resolutions set a framework for passing aggressive polices to reduce emissions at the local level, like Berkeley’s ordinance banning natural gas into new residential construction. That’s a big win for the planet, and we are working with other community groups to spread that action across the region.

We are pushing hard at the Bay Area’s Air District, (see details on page 7). Our work is both the complicated work of policy and rule-making, and the organizing work to bring
in our broader group of volunteers, armed with the knowledge to testify convincingly at Air District Board meetings.

350 Bay Area works closely with 350 Bay Area Action, our sister group, to raise awareness of key climate bills working their way through the legislature. 350 Bay Area's role is primarily to educate people about the issues, and 350 Bay Area Action issues the call for specific action as needed to get the good bills passed and to knock down the climate-damaging bills.

Youth vs. Apocalypse (YVA) is the student-led group for which we provide financial, logistical and moral support. How many students do you know that would participate in hours-long workshops to learn about the Air District’s reach and authority, or to learn about how exactly the California legislative process works? Well, we know lots, and we are so very proud of these young people.

YVA is helping lead the effort to organize for the Global Climate Strike week from September 20-27 pushing for their thoughtful demands. Stay tuned for updates on this action packed week on our website!

This is a moment in time that calls us to action. All of us. The scope of the problem and the urgency can be overwhelming. There’s also opportunity. There have been few times in human history that regular people like us can make such a huge difference. And we can. But only if we come together and demand action. So thank you for being on the team; your support has helped us grow stronger and we are looking forward to another year of action. And, please join us for the Climate Strike!

— Laura Neish
Marching

Rise for Climate, Jobs and Justice – Sept. 8, 2018 350 Bay Area helped organize the largest climate march in West Coast history urging giant steps from the UN’s Global Climate Action Summit in San Francisco

Youth vs. Apocalypse leading the youth climate strike March 15, 2019 – San Francisco

Volunteer Hours

34,370

2018-19FY
Speaking & Tabling about the Climate Crisis

Clockwise from top left: Jan Kirsch, Sara Greenwald, Nan Parks at the Rise rally table, Jack Fleck with Assemblymember Phil Ting, Nan Farley, Jed Holtzman & Blake Hihara (aka Spiderman)
Building a Statewide Climate Network

Activists from 350 groups around California meet in Oakland the day after the RISE march – September 9, 2018

Convergence of representatives of 25 local 350 groups throughout California – Oakland, March 31, 2019
Climate Emergency
Think Globally, Act Locally

350 Bay Area helped urge 9 Bay Area cities declare climate emergencies, starting with Berkeley, and now including Richmond, San Francisco, Oakland, and Petaluma. Berkeley has followed up by passing landmark legislation requiring all new buildings to be 100% electric.
Working to Hold Government Accountable

In the nine county San Francisco Bay Area, the Bay Area Air Quality Management District (BAAQMD) is the primary government agency responsible for controlling carbon pollution. 350 Bay Area is the leading community stakeholder in BAAQMD policy processes. This is seen in years of:

- Focused advocacy on specific policy objectives;
- Turning out speakers from communities around the region to Air District board and committee meetings; and
- Deep, strategic collaboration with both elected board members and agency staff.

350 Bay Area’s efforts have expanded the Air District’s climate program, producing a first-in-the-nation plan to achieve state climate targets and creating a model for how a major metropolitan region can transition to a post-carbon economy.

For our next big advocacy project at BAAQMD, we’ve focused on fine particulate matter (PM), which is both the deadliest air pollutant in the region and a reliable co-pollutant of burning fossil fuels. We have won a commitment from BAAQMD to begin in 2020 the planning necessary to make substantial reductions in PM pollution around the region, including creating an innovative region-wide strategy to reduce combustion of fossil fuels. We are also pressing BAAQMD to lead on local building decarbonization and have worked with their staff to release a model solar ordinance toolkit to accelerate local government adoption.

Our work shows that transformative change is possible in the institutions where we need to see it. We believe this relationship between community stakeholders and BAAQMD can be deepened in the Bay Area, and we also think this model of action can and should be transported and applied in other metropolitan areas.
Youth vs. Apocalypse

July 21, 2018 – This is Zero Hour demonstration in San Francisco

September 8—Aerial view of (washable) street murals at the RISE for Climate, Jobs & Justice march in San Francisco

October 29 – Demonstration supporting the “Trial of the Century” demanding the right to a livable climate

December 13 – Sit-in at Nancy Pelosi’s office demanding a Green New Deal (see photo on back page of this report).

February 7, 2019 – Lobbying Pelosi’s staff for a Green New Deal (see photo on page 13)

February 22 – Lobbying Senator Dianne Feinstein in a video that went viral with 11 million views. See here for this remarkable video. This was followed with a press conference on February 25th (see photos below).
Youth vs. Apocalypse

March 15 – Youth Climate Strike – 2000 young people march on Market Street in San Francisco led by Youth vs. Apocalypse—calling for climate justice (see photo at the front of this report, on page 5, plus these photos below).

April 26 – Oakland Middle School Ethnic Studies Conference—speaking about climate justice and the Green New Deal

May 3 – Fridays for the Future Fruitvale Block Party – 250 young people came to learn about climate justice and have fun

May 8 – Testifying at CALSTRS to urge them to divest pension funds from fossil fuels (see video here.)

May 16 – Youth Program Exchange in West Oakland as part of the No Coal in Oakland campaign to stop a coal export terminal

May 24 – Bank of Montreal protest to publicize their investments in Oakland’s coal terminal

June 1 – California Democratic Party convention rally in support of the Green New Deal (see photo at right)
Organizing, Educating, Celebrating

Eco Home Tour showcasing how to live carbon free – May 4, 2019

EV 101 classes and Ride ‘n Drive events popularize the end to our fossil fuel addiction for transportation.

Parties for the Planet are a fun way to build awareness, and support for climate action.

The UN Association of N. California honors 350 East Bay for helping organize a conference on climate action with the UN Association and many allies.
Two years of volunteer efforts paid off in September, 2018 as the California Legislature approved SB100, which sets a goal of 100% renewable energy for California by 2045.
Reminders about the Urgency of the Climate Crisis

Devastating fires in Northern California brought 86 deaths and $20 billion in damages in November, 2018.

350 East Bay members don N95 masks as Bay Area skies were clogged with smoke from the fires.

And the planet keeps getting hotter, guaranteeing more climate chaos...
2018-19 Financials

- 350 Bay Area had its most successful year financially in 2018-19.
- Our revenue of $191,734 was above our budget goal of $175,000.
- We are looking forward to continuing growth in 2019-20.
In 2019-20, we are concentrating on the September 20th youth-led climate strike. We are also helping organize a Climate Emergency Mobilization summit after the climate strike. And we will continue to propel the Bay Area and California into serious climate action to reduce greenhouse gases, keep fossil fuels in the ground, and plan a just transition to clean energy as soon as possible.
Thank You

Thanks to all of our supporters for making our achievements possible this year.

Looking forward to a bright, green future!
More Climate Action—Less Hot Air